LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY INC.
AD #CFF2B1-D1 - REQ #M22580 - "GOOD DEAL" - PAGE, 4/C - MILITARY MAXI-SAVER PROGRAM
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FEBRUARY, 1992

Good deal.

FREE CARTON when you buy four.

Cambridge Carton Offer
Box 23007
Kankakee, IL 60902-3007

I have enclosed 4 Cambridge carton proofs of purchase (UPCs). Please send a coupon good for a free carton.

Name
Address
City State ZIP
Signature Date of birth / /
(required)
What is your regular brand of cigarettes? How many packs do you smoke per week?

By participating in this offer and signing above, I certify that I am a smoker 19 years of age or older. I am also willing to receive free samples of cigarettes and incentive items at this time, subject to applicable state and federal law. Offer limited to smokers 21 years of age or older. Only one offer per person. This offer is nontransferable. No facsimiles accepted. Offer good thru 8/31/92 or while supplies last. Please allow 6-8 weeks for delivery. Void in Minnesota, Utah and where otherwise prohibited by law.

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MILITARY COUPON EXPIRES 8/31/92

$1.00 OFF CARTON

in addition to any on-carton coupon

Military coupon. Redeem at checkout.

Limit: One coupon per purchase. Not to be combined with any other coupon or merchandise. No cash refund. Any other use constitutes fraud. Consumer pays any sales tax. Retailer: Philip Morris will reimburse you for the face value of this coupon plus 8¢ handling, provided you sell the coupon from stock purchased directly from an authorized wholesaler. Invoices showing such purchases must be shown upon request. Philip Morris U.S.A., P.O. Box 7500, Manchester, CT 06040.

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MILITARY COUPON EXPIRES 8/31/92

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine—100's: 2.0 mg "tar," 0.2 mg nicotine—Ultra Low: 4 mg "tar," 0.4 mg nicotine—Lights: 12 mg "tar," 0.9 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine—100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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